FOR CREATORS

Brand notes.

How Transit Signals looks and sounds, on one short read. Use the kit as it is, or take only what fits your feed. Your own words always come first.

COLOURS

Ink
#0C0B0A
page

Ink 2
#141210
raised band

Cream
#F6F1E8
titles

Text
#E9E3D8
body

Muted
#AFAAA2
secondary

Gold
#F6DC93
data, kickers, accents

Fonts

Inter Tight

Titles and text. Medium for titles, regular for text. Free from Google Fonts.

IBM Plex Mono · 12°42′ Libra

Data lines, dates, degrees and the small capital kickers. Light or regular, wide letter spacing for kickers. Free from Google Fonts.

VOICE

How we talk about the sky.

- **Calm and concrete.** Dates, degrees and houses, not adjectives. The sky is specific, so we are too.
- **The sky suggests; it does not decide.** A transit is a season to notice, not an event that will happen.
- **Short sentences.** One idea each. Plain words. No fear, no hype.
- **Questions over verdicts.** We end on something the reader can try or ask herself.

LIKE THIS

> "Saturn faces my Sun from late February. A year to say a clearer yes and a clearer no."

> "My map gave me a month-by-month plan for 2027, with the exact dates."

NOT LIKE THIS

> "2027 will bring me love and money."

> "This reading predicted my breakup."

What we never promise

- Events, outcomes or timing in health, money, love or work.
- Cures, diagnoses, or advice that replaces a doctor, therapist, lawyer or financial adviser.
- Prices, discounts or dates we have not published.

Astrology here is for reflection and entertainment. The map is written from the chart; it does not predict events.

Where the numbers come from

Positions come from NASA JPL planetary data (the DE440 ephemeris), tropical zodiac, Placidus houses from the exact birth time and place. Please say "NASA JPL data" if you mention the source, never "Swiss Ephemeris".

SHARING

Say it's an ad. Keep it yours.

Disclosure

Every post or story with your code or link is an ad. Mark it clearly where people see it first: #ad, "affiliate link" or the platform's "paid partnership" label, as the rules where you live require (in the US, the FTC rules).

Your code

- Your followers get **15% off** the 2027 Transit Map with your code.
- You earn **40% of the net** of every order with it: the price after the discount, minus sales tax or VAT. Refunded orders earn nothing.
- Your link applies the code by itself: app.transitsignals.com/2027?code=YOURCODE
- Prices now: Essential $27.90, Plus $44.90 (presale until 30 November).
- Keep the code off coupon sites, and don't buy with it yourself. Full rules: app.transitsignals.com/creators/terms

Logo





- Gold on dark, dark on light. Leave space around it, at least the height of the S.
- Don't recolour, stretch, rotate, outline or add effects. Don't place it on busy photos.
- Don't make it look as if Transit Signals wrote your post. The words are yours.

Questions: hello@transitsignals.com